# ZMotif™ CardStudio™ Card Printer Software





Zebra ZMotif CardStudio is an easy-to-learn, easy-to-operate professional card design and card issuance software suite. Whether you're creating simple or complex designs, CardStudio offers a version for every application with three editions: Classic, Standard and Professional. Compatible with all current and legacy Zebra card printers—including both direct-to-card and retransfer—CardStudio makes designing, encoding, printing and connecting to databases fast and efficient. And the option to print via Direct-to-Printer (D2P) technology optimizes print quality and ensures seamless design and card encoding.

## Easy Upgrades and Demo Edition Available

Protect your investment with software license key upgrades—no hardware or dongle required. Upgrades to more feature-rich editions are available with the simplicity of a software license key. Face Snap plug-in is also available as an option for automatically cropping and optimizing images for production.

To download a demo version or to upgrade your software, visit www.zebra.com/cardstudio.

CardStudio is ideal for these applications:

- ID cards
- · Access control
- · Retail and loyalty cards
- Clubs and associations
- Schools and libraries
- · Visitor badges



## CardStudio Edition Features

#### **Languages Supported:**

- English
- French
- German
- Italian
- Portuguese
- Spanish
- Danish
- Czech
- Korean
- Japanese
- Traditional Chinese
- Simplified Chinese

### **Minimum System Requirements:**

- IBM® compatible PC with a Pentium® microprocessor with at least 512 MB RAM (1 GB recommended)
- Microsoft® Windows® XP, Windows Vista® or Windows 7 operating system
- Disk space: 250 MB with partial clipart or 400 MB with full clipart
- Mouse or other Windowscompatible pointing device
- CD-ROM 8X or greater drive
- Internet access required for software license key activation
- Printer support via CardStudio Direct-to-Printer (D2P) technology or Zebra card printer Microsoft Windows certified drivers

For a complete listing of all supported card and data capture peripherals and additional information, please visit www.zebra.com/ cardstudio.

	Classic	Standard	Professional
DESIGN			
Full-color design capabilities, dual-sided cards	х	X	Х
Design templates and template designer	х	×	Х
Image acquisition (VFW, TWAIN, WIA, DS, FILE)	х	×	×
Multi layout card designs			×
ClipArt manager		Х	×
BAR CODES			
Bar codes 1-D—Code 39, 128	Х	Х	Х
Bar codes 1-D—All		Х	Х
Bar codes 2-D		Х	Х
ENCODING			
Magnetic encoding (ISO, JIS)	×	Х	Х
Gen 2 RFID UHF encoding			Х
Contact and contactless smart card encoding			Х
SECURITY			
Signature panel, biometric management, login security			×
DATABASE			
MS® Excel® and CSV text files		Х	Х
Database connectivity MS Access®, ODBC connectivity—all databases			×
Database editing view, conditional layout printing from database/reports			Х
NETWORKING			
Network print	Х	Х	Х
Network print server			Х

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