# ZMotif™ CardStudio™ Card Printer Software

## Fast and Easy Way to Create Great-Looking Cards

Zebra ZMotif CardStudio is an easy-to-learn, easy-to-operate professional card design and card issuance software suite. Whether you're creating simple or complex designs, CardStudio offers a version for every application with three editions: Classic, Standard and Professional. Compatible with all current and legacy Zebra card printers—including both direct-to-card and retransfer—CardStudio makes designing, encoding, printing and connecting to databases fast and efficient. And the option to print via Direct-to-Printer (D2P) technology optimizes print quality and ensures seamless design and card encoding.

## Easy Upgrades and Demo Edition Available

Protect your investment with software license key upgrades—no hardware or dongle required. Upgrades to more feature-rich editions are available with the simplicity of a software license key. Face Snap plug-in is also available as an option for automatically cropping and optimizing images for production.

To download a demo version or to upgrade your software, visit www.zebra.com/cardstudio.

CardStudio is ideal for these applications:

- ID cards
- Access control
- Retail and loyalty cards
- Clubs and associations
- Schools and libraries
- Visitor badges

# CardStudio Edition Features

## Languages Supported:

- English
- French
- German
- Italian
- Portuguese
- Spanish
- Danish
- Czech
- Korean
- Japanese
- Traditional Chinese
- Simplified Chinese

## Minimum System Requirements:

- IBM® compatible PC with a Pentium® microprocessor with at least 512 MB RAM (1 GB recommended)
- Microsoft® Windows® XP, Windows Vista® or Windows 7 operating system
- Disk space: 250 MB with partial clipart or 400 MB with full clipart installed
- Mouse or other Windows-compatible pointing device
- CD-ROM 8X or greater drive
- Internet access required for software license key activation
- Printer support via CardStudio Direct-to-Printer (D2P) technology or Zebra card printer Microsoft Windows certified drivers

For a complete listing of all supported card and data capture peripherals and additional information, please visit www.zebra.com/cardstudio.

| | Classic | Standard | Professional |
|---|---|---|---|
| **DESIGN** | | | |
| Full-color design capabilities, dual-sided cards | x | x | x |
| Design templates and template designer | x | x | x |
| Image acquisition (VFW, TWAIN, WIA, DS, FILE) | x | x | x |
| Multi layout card designs | | | x |
| ClipArt manager | | x | x |
| **BAR CODES** | | | |
| Bar codes 1-D—Code 39, 128 | x | x | x |
| Bar codes 1-D—All | | x | x |
| Bar codes 2-D | | x | x |
| **ENCODING** | | | |
| Magnetic encoding (ISO, JIS) | x | x | x |
| Gen 2 RFID UHF encoding | | | x |
| Contact and contactless smart card encoding | | | x |
| **SECURITY** | | | |
| Signature panel, biometric management, login security | | | x |
| **DATABASE** | | | |
| MS® Excel® and CSV text files | | x | x |
| Database connectivity MS Access®, ODBC connectivity—all databases | | | x |
| Database editing view, conditional layout printing from database/reports | | | x |
| **NETWORKING** | | | |
| Network print | x | x | x |
| Network print server | | | x |